

# Nicholas Sedlazek

## Senior UI Designer

New York, NY  
732 236 2247  
nsedlazek@gmail.com  
nicsedlazek.com

### Education

2012 – 15 **Savannah College of Art and Design**  
BFA, Graphic Design

2010 – 12 **University of the Arts**  
Associates Degree, Graphic Design

### Work

2020 – **Peloton**  
Senior User Interface Designer | New York City

2018 – 20 **Elysium Health**  
Senior Product Designer / Product Lead / Motion Designer | New York City

2016 – 18 **frog design**  
Visual Designer II & Intern Lead | New York City

2015 – 16 **frog design**  
Visual Designer | Austin  
Working alongside multidisciplinary teams to streamline execution of a product, beginning with the process of design research and various implementations. Client Relations with: USAA, Ernst & Young, BNY Mellon, Banco Azteca, New Matter, SiriusXM

2015 **Hewlett-Packard**  
Visual Designer & Front End Dev  
Connecting users of HP's Linkreader application to an online experience to explore downtown Savannah from their mobile device, developing Geo-location capabilities and connecting visitors to over 75 businesses in Savannah.

2014 **Apple Inc.**  
Marcom Print & Video Production Intern  
Apart of the creative marketing team to produce campaigns for the iPhone 6 & 6 Plus, Apple's 2014 Holiday campaign, and visual storyboarding for the Apple Watch.

2014 **UBS Financial**  
UX Designer | Hong Kong  
Ideation for gamification to incorporate a user experience into the UBS financial management application for users to strategize their assets.

2014 **Snap-On Tools**  
Visual Designer  
Responsible for engineering package consistency of the Snap-on brand to innovative Drill & Driver bit casings developed by the Industrial Design team. Managed event space for presentations.

### Awards

**Austin Design Academy**  
Bicycle Sensory Database | 2016

**Addy Award, Hewlett-Packard Project**  
Silver Campaign | 2015

**iContest Finalist**  
Apple Internship | 2014

**Dean's List**  
Savannah College of Art and Design | 2012-2015  
The University of the Arts | 2010-2012

**Webby Award, Web Best Practices**  
TedX Conference Website | 2015

**Graphic Design USA Publication**  
Published Package Design | 2015

**SCAD Seccession**  
Graphic Design Finalist | 2015

**SCAD Seccession**  
Graphic Design Finalist | 2014

### Software

Indesign · Illustrator · Photoshop · After Effects  
· Premier Pro · Invision · Proto.io · Sketch · Xcode  
· Framer · Principle · Zeplin

### Programming

HTML · CSS · JAVASCRIPT · P5JS · React + Expo  
· Swift · 3JS

### Other

3D Printing · Laser Cutting · Letterpress · Typography ·  
Color Theory · Ideation & Implementation · Branding  
· Conceptual Design