

# Nicholas Sedlazek

Senior Product Designer  
732 · 236 · 2247  
nsedlazek@gmail.com  
www.nicsedlazek.com

## Education

- 2012 – 2014 Savannah College of Art and Design  
BFA, Graphic Design
- 2010 – 2012 University of the Arts  
Associates Degree, Graphic Design
- 2006 – 2010 Franklin High School

## Work

- 2018-Present **Elysium Health**  
Senior Product Designer / Product Lead / Motion Designer
- 2016-2018 **frog design**  
Visual Designer II & Intern Lead | New York City
- 2015-2016 **frog design**  
Visual Designer | Austin  
Working alongside multidisciplinary teams to streamline execution of a product, beginning with the process of design research and various implementations.  
**Client Relations with:** USAA, Ernst & Young, BNY Mellon, Banco Azteca, New Matter, SiriusXM
- 2015-2015 **Hewlett-Packard**  
Visual Designer & Front End Dev  
Connecting users of HP's Linkreader application to an online experience to explore downtown Savannah from their mobile device, developing Geo-location capabilities and connecting visitors to over 75 businesses in Savannah.
- 2014-2014 **Apple Inc.**  
Marcom Print & Video Production Intern  
Apart of the creative marketing team to produce campaigns for the iPhone 6 & 6 Plus, Apple's 2014 Holiday campaign, and visual storyboarding for the Apple Watch.
- 2014 **UBS Financial**  
UX Designer | Hong Kong  
Ideation for gamification to incorporate a user experience into the UBS financial management application for users to strategize their assets.
- 2014 **Snap-On Tools**  
Visual Designer  
Responsible for engineering package consistency of the Snap-on brand to innovative Drill & Driver bit casings developed by the Industrial Design team. Managed event space for presentations.

## Skills

### Software

Indesign · Illustrator · Photoshop · After Effects · Premier Pro · Invision · Proto.io · Sketch · Xcode · Framer · Principle · Zeplin

### Programming

HTML · CSS · JAVASCRIPT · P5JS · React + Expo · Swift · 3JS

### Other

3D Printing · Laser Cutting · Letterpress · Typography · Color Theory · Ideation & Implementation · Branding · Conceptual Design

## Awards

- 2016 **Austin Design Academy**  
Bicycle Sensory Database | 2016
- 2015 **Addy Award, Hewlett-Packard Project**  
Silver Campaign | 2015
- 2014 **iContest Finalist**  
Apple Internship | 2014
- 2012-2015 **Dean's List**  
Savannah College of Art and Design | 2012-2015  
The University of the Arts | 2010-2012
- 2010-2012 **Webby Award, Web Best Practices**  
TedX Conference Website | 2015
- 2015 **Graphic Design USA Publication**  
Published Package Design | 2015
- 2015 **SCAD Seccession**  
Graphic Design Finalist | 2015
- 2015 **SCAD Seccession**  
Graphic Design Finalist | 2014